



MIX.
MINGLE.
MAKE AN IMPACT.



THE *Mix*

PARTY WITH A PURPOSE

A NIGHT
TO SUPPORT
CUSTOM ONE
CHARITIES



FEB. 21, 2026
O'SHAUGHNESSY
DISTILLING



CUSTOM ONE
CHARITIES

OUR MISSION: GIVING

BUILDING GENEROSITY & CRAFTING KINDNESS.

At Custom One Charities, giving back is one of our core values.

We strive to not only cultivate relationships with our clients, trade partners, and collaborators but to establish connections to our Twin Cities **greater community**.

We support many community initiatives — here are some of our notable endeavors:

YOUTH PARTNERSHIPS + SCHOLARSHIPS

INVESTING IN THE NEXT GENERATION:
PROVIDING COLLEGE SCHOLARSHIP
SUPPORT FOR
MN YOUTH ATHLETES.

\$20K+
COMMITTED



BRIDGING MN

PROVIDING HOPE AND ESSENTIALS FOR
FAMILIES TRANSITIONING FROM CRISIS TO
STABILITY.

500+ BLANKETS +
PILLOWS DONATED
DURING HOLIDAYS



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THE IMPACT
BEHIND YOUR
SPONSORSHIP

12 DAYS OF CHRISTMAS

SUPPORT MN FAMILIES IN NEED:
WE FULFILL WISH LISTS AND PROVIDE
ESSENTIAL GIFT CARDS TO TWELVE
FAMILIES, BRINGING JOY AND RELIEF
DURING THE HOLIDAY SEASON.

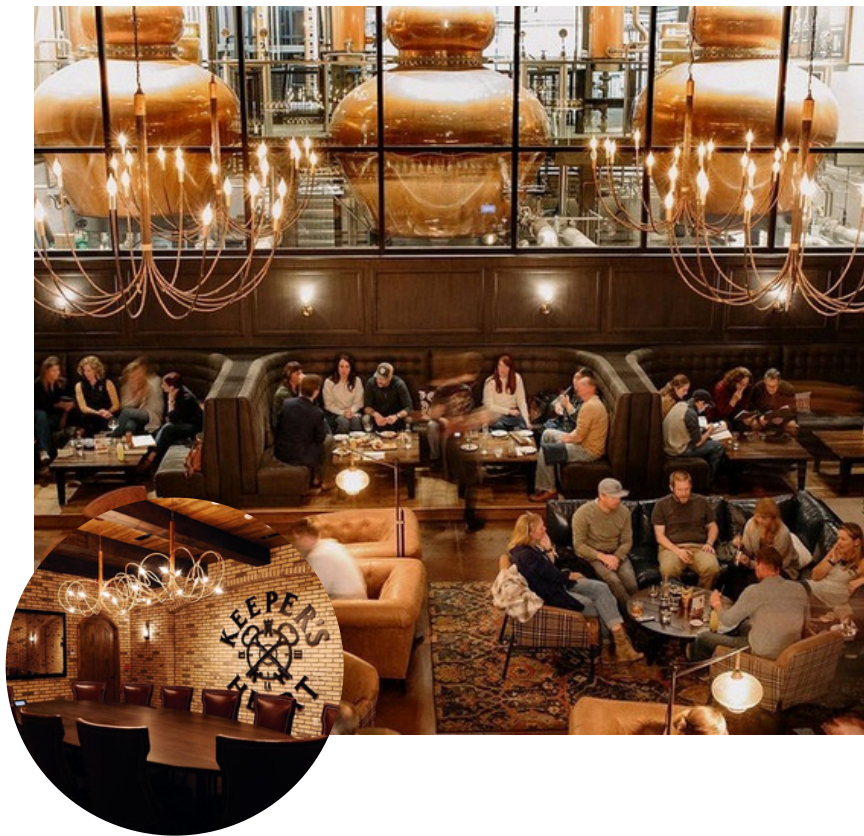


\$300K
COMMITMENT

MASONIC INSTITUTE FOR THE DEVELOPING BRAIN

SUPPORTS THE CREATION OF SENSORY
SPACES FOR CHILDREN NAVIGATING
NEURODEVELOPMENTAL
AND MENTAL HEALTH CHALLENGES.





PRESENTING SPONSOR

► \$10,000

As the Presenting Sponsor, your company will be recognized as the lead partner for The Mix event benefiting Masonic Institute for the Developing Brain (MIDB) and Custom One Charities.

All Sponsors Will Receive:

- A night of live entertainment, a lively silent and live auction, music, and hosted food.
- Logo recognition on the event website, email, venue screens, and event program.
- Mentions by Emcee Jason DeRusha throughout the evening.
- Recognition in post-event communications and social media.

SPONSOR BENEFITS

VIP Experience

VIP Table of 10: Reserved table for 10 guests with premium placement during the evening's live entertainment experience.

Brand Recognition

Prominent name and logo placement across PR, social media, email, event signage, printed program, website, and on-site signage.

Whiskey Tasting

Private guided whiskey tasting with lite bites for 10 guests.

Hosted Food + Drink

Includes hosted food at chef action stations, elevated bites, and hosted beverages (30 drink tickets provided).

Welcome Drinks

Complimentary welcome bubbles or whiskey welcome for each guest.

Private Label Whiskey

Private label Keeper's Heart Irish American whiskey bottle with your brand to select sponsors.

VIP Gifts

Keeper's Heart take home gift - private label for your 10 VIPs.

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SOCIAL HOUR SPONSOR

► \$7,500

The Social Hour sets the tone for the evening, a lively time for guests to mingle, enjoy appetizers, and sip complimentary drinks while connecting.

All Sponsors Will Receive:

- A night of live entertainment, a lively silent and live auction, music, and hosted food.
- Logo recognition on the event website, email, venue screens, and event program.
- Mentions by Emcee Jason DeRusha throughout the evening.
- Recognition in post-event communications and social media.

SPONSOR BENEFITS

VIP Experience

VIP table for 8 with premium seating during the evening's live entertainment experience.

Brand Recognition

Acknowledgment and prominent signage at event and logo placement during main entertainment. Plus, naming rights as the Social Hour Sponsor.

Branded Cocktails

Branded ice cube + Specialty Cocktail presentation during social hour. Naming rights and logo on all specialty drinks.

Hosted Food + Drink

Includes hosted food at chef's action stations, elevated bites, and hosted beverages (20 drink tickets provided).

Welcome Drinks

Complimentary welcome bubbles or whiskey welcome for each guest.

VIP Gifts

Keeper's Heart take home gift for your 8 VIPs.

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MAIN STAGE SPONSOR

► \$5,000

The Main Stage “In the Round” is where the evening’s most memorable moments unfold, live entertainment, program highlights, announcements, and the Fund-A-Need.

All Sponsors Will Receive:

- A night of live entertainment, a lively silent and live auction, music, and hosted food.
- Logo recognition on the event website, email, venue screens, and event program.
- Mentions by Emcee Jason DeRusha throughout the evening.
- Recognition in post-event communications and social media.

SPONSOR BENEFITS

VIP Experience

VIP table for 6 with premium seating during the evening’s live entertainment experience.

Brand Recognition

Acknowledgment and prominent signage at event and logo placement during main entertainment.

Hosted Food + Drink

Includes hosted food at chef’s action stations, elevated bites, and hosted beverages (14 drink tickets provided).

Welcome Drinks

Complimentary welcome bubbles or whiskey welcome for each guest.

Distillery Tour

Guided behind-the-scenes distillery walkthrough for 6.

VIP Gifts

Keeper’s Heart take-home gift for your 6 VIPs.

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PARTY BAR EXPERIENCE

■ \$4,000

VIP Gifts

Keeper's Heart take home gift - for your 6 VIPs.

Hosted Food + Drink

Includes hosted food at chef's action stations, elevated bites, and hosted beverages (12 drink tickets provided).

SPONSOR BENEFITS

VIP Experience

6 VIP seats at the bar during the entertainment performance.

Welcome Drinks

Complimentary welcome bubbles or whiskey welcome for each guest.

Beverage Pairings

Hosted Old Fashioned Flight for each guest.



KEEPER'S LOUNGE

■ \$3,500

LOUNGE SEATING

Cozy lounge seating for 6 in the Keeper's Lounge by the bar.

SPONSOR BENEFITS

Hosted Food + Drink

Includes hosted food at chef's action stations, elevated bites, and hosted beverages (14 drink tickets provided).

Welcome Drinks

Complimentary welcome bubbles or whiskey welcome for each guest.





CIGAR + WHISKEY EXPERIENCE SPONSOR

► \$3,000

Guests will enjoy an exclusive opportunity to watch a master cigar roller at work, purchase premium cigars, and then step outside to savor them on the designated smoking deck.

This refined experience offers a touch of craftsmanship and relaxation, a perfect complement to the evening's atmosphere.

SPONSOR BENEFITS

VIP Experience

VIP table 4 with premium seating during the evening's live entertainment experience.

Brand Recognition

Acknowledgment and prominent signage + naming rights as the Cigar Experience Sponsor.

Hosted Food + Drink

Includes hosted food at chef's action stations, elevated bites, and hosted beverages (10 drink tickets provided).

Welcome Drinks

Complimentary welcome bubbles or whiskey welcome for each guest.

Branded Swag

Option to provide branded cutters/lighters for premium exposure.



LIVE ENTERTAINMENT SPONSOR

► \$3,000

The live entertainment brings the energy, excitement, and connection that makes this event unforgettable. As a Sponsor, your company will be associated with the evening's featured performers and musical experiences.

SPONSOR BENEFITS

VIP Experience

VIP table of 4 with premium seating during the evening's live entertainment experience.

Hosted Food + Drink

Includes hosted food at chef's action stations, elevated bites, and hosted beverages (10 drink tickets provided).

Welcome Drinks

Complimentary welcome bubbles or whiskey welcome for each guest.

Brand Recognition

Acknowledgment and prominent signage at event and logo placement during main entertainment.

VIP Gifts

Keeper's Heart take-home gift for your 4 VIPs.

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DESSERT SPONSOR

In-Kind Donation

Provide mini desserts for 230 guests attending The Mix.

Enjoy a night of live entertainment, a lively silent and live auction, music, and hosted food at the event.

SPONSOR BENEFITS

Brand Recognition

Acknowledgment + prominent signage at dessert station.

Hosted Food + Drink

2 tickets to the event with hosted food stations and elevated bites plus 5 drink tickets.

Welcome Drinks

Complimentary welcome bubbles or whiskey welcome for each guest.

HOW YOU CAN GET INVOLVED

MIX TICKET PACKAGES



KEEPER'S OVERLOOK PACKAGE

\$1,500

- Table for 2 on the second mezzanine overlooking the bar and entertainment stage.
- Includes hosted food at chef action stations, elevated bites, and hosted beverages (4 drink tickets provided).
- Complimentary welcome bubbles or whiskey welcome for each guest.
- Keeper's Heart take home gift



THE MIX TICKET

\$159

- Event admission for one guest.
- Includes social hour, live entertainment, silent and live auction access.
- Includes hosted food at chef action stations, elevated bites and dessert.



MIX MASTER COUPLE TICKET

\$298

- Event admission for two guests.
- Includes social hour, live entertainment, silent and live auction access.
- Includes hosted food at chef action stations, elevated bites and dessert.

**SPONSORSHIP
CONTACT:**

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